

How do your benefits measure up?

Offering your employees a strong benefits package is a smart move. It provides the protection they need and value. Plus, it sets you apart from the competition, which helps you recruit and retain great employees.



What type of benefits package is right for your company and employees? To help you answer this, it's good to know what benefits other companies your size offer. This can give you an advantage in building a competitive benefits package all your own.

How does what you offer compare?

This chart shows the percentage of employers who offer different types of benefits.

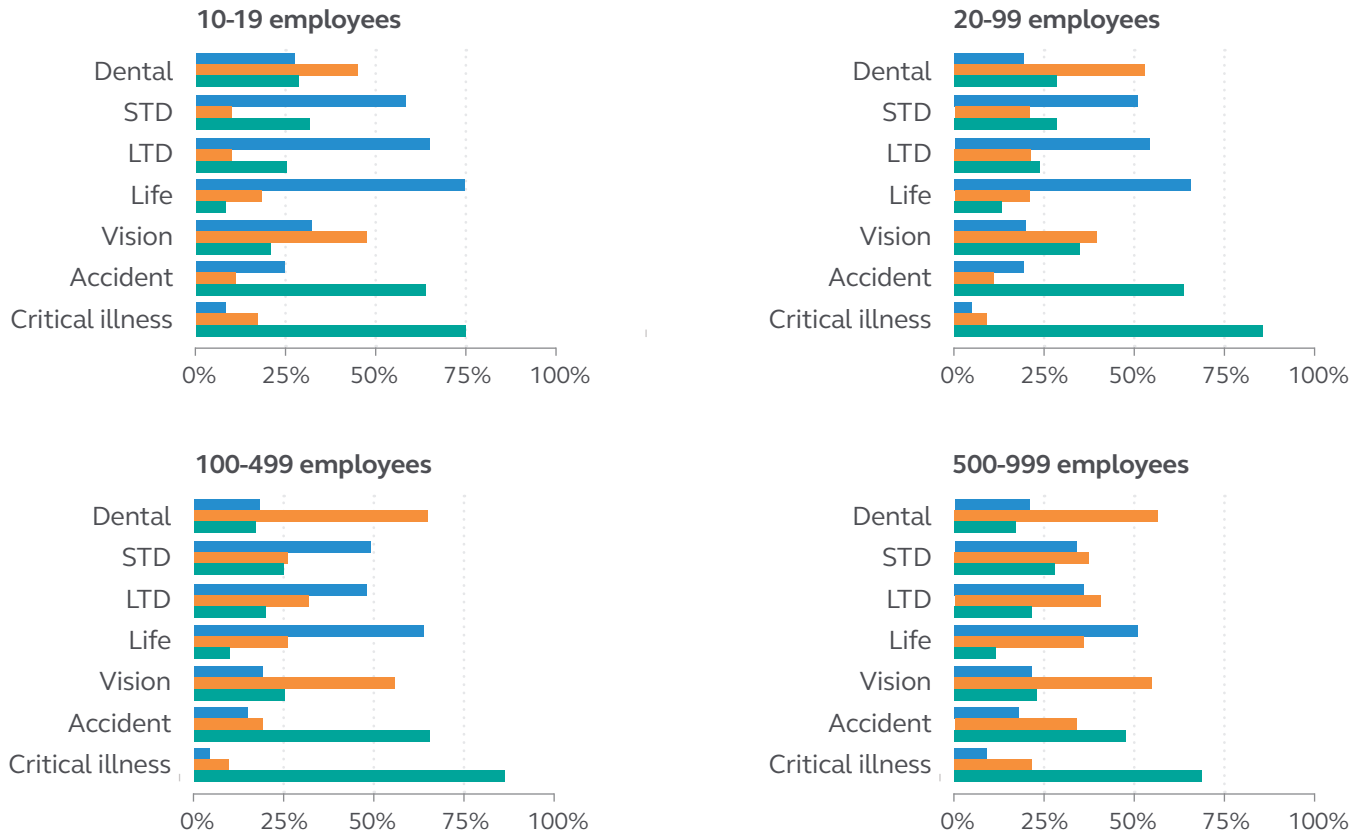
Benefit	Benefits offered by size of firm ¹			
	10-19 employees	20-99 employees	100-499 employees	500-999 employees
Dental insurance	61%	73%	85%	83%
Disability insurance: Short-term (STD)	31%	52%	66%	65%
Disability insurance: Long-term (LTD)	34%	50%	67%	65%
Life insurance	42%	61%	77%	72%
Vision insurance	45%	63%	73%	74%
Accident insurance	12%	26%	28%	33%
Critical illness insurance	9%	17%	20%	22%

How does the portion you pay compare¹?

Employer pays:

- All
- Some
- None

These charts show how much — all, some or none — employers pay for various benefits based on company size. The amount you decide to pay depends on your company's needs and budget. The costs can be paid entirely by your company or your employees, or shared.



¹ 2016 LIMRA Employer Study: Benefit Communication and Enrollment



[Learn more](#)

Contact your local sales representative. You can also visit principal.com.



principal.com

Insurance is issued by Principal Life Insurance Co., Des Moines, IA 50392-0001

This summary is not a complete statement of the rights, benefits, limitations and exclusions of the coverage described here. For cost and coverage details, contact your Principal Life representative.

Principal, Principal and symbol design and Principal Financial Group are trademarks and service marks of Principal Financial Services, Inc., a member of the Principal Financial Group

GP59706-05 | 09/2017 | ©2017 Principal Financial Services, Inc.