

# 7 traits of successful defined benefit plan sponsors

## Meeting your DB plan goals

Defined benefit (DB) plans come with a lot of pressure to deliver promised retirement income to employees, while also managing the cost of liabilities and risk.

We get it. That's why we've identified seven best practices of successful DB plan sponsors.

1

### Build a sound DB plan strategy

Based on business goals

2

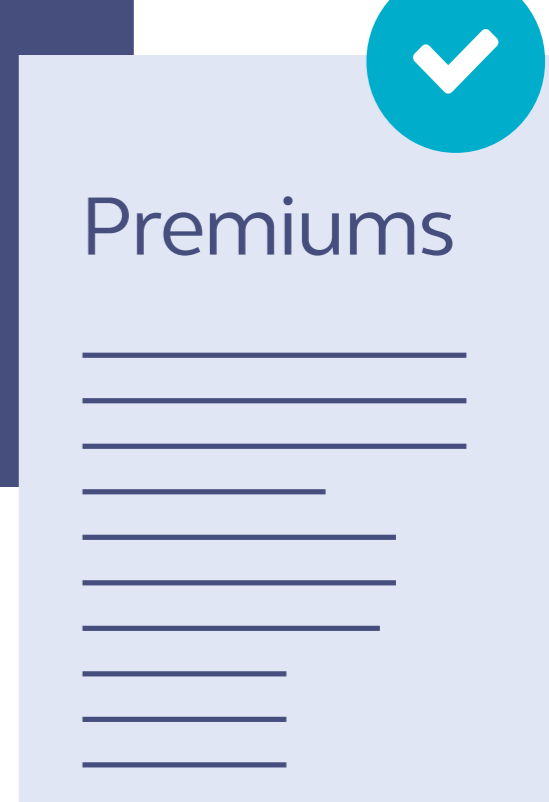
### Maintain good data

Leverage professional data management

3

### Keep costs under control

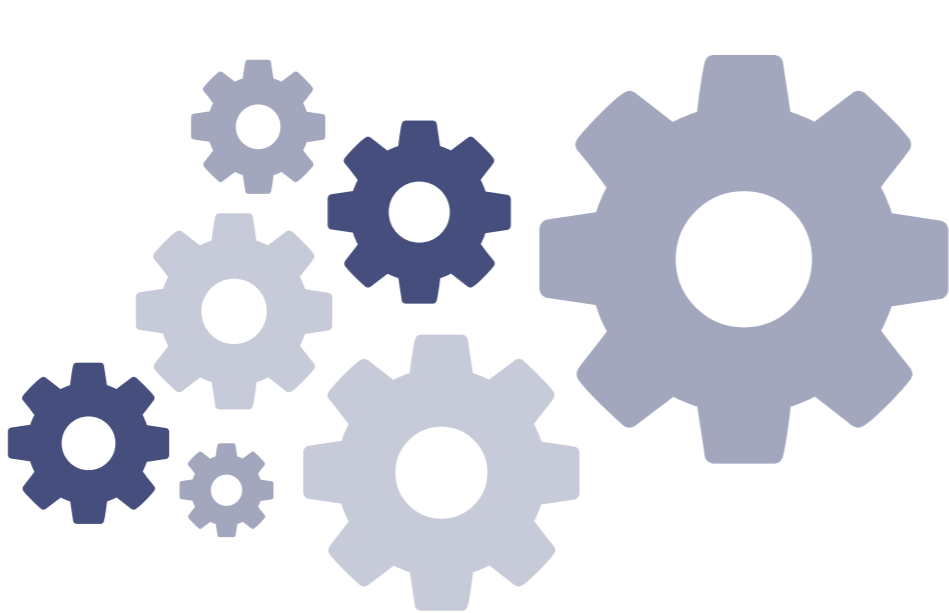
Understand fees and PBGC premiums



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### Manage risk

Find the right investment strategy for your business



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### Maintain minimum funded status

Set a plan and stick with it



### Fully understand the plan and goals

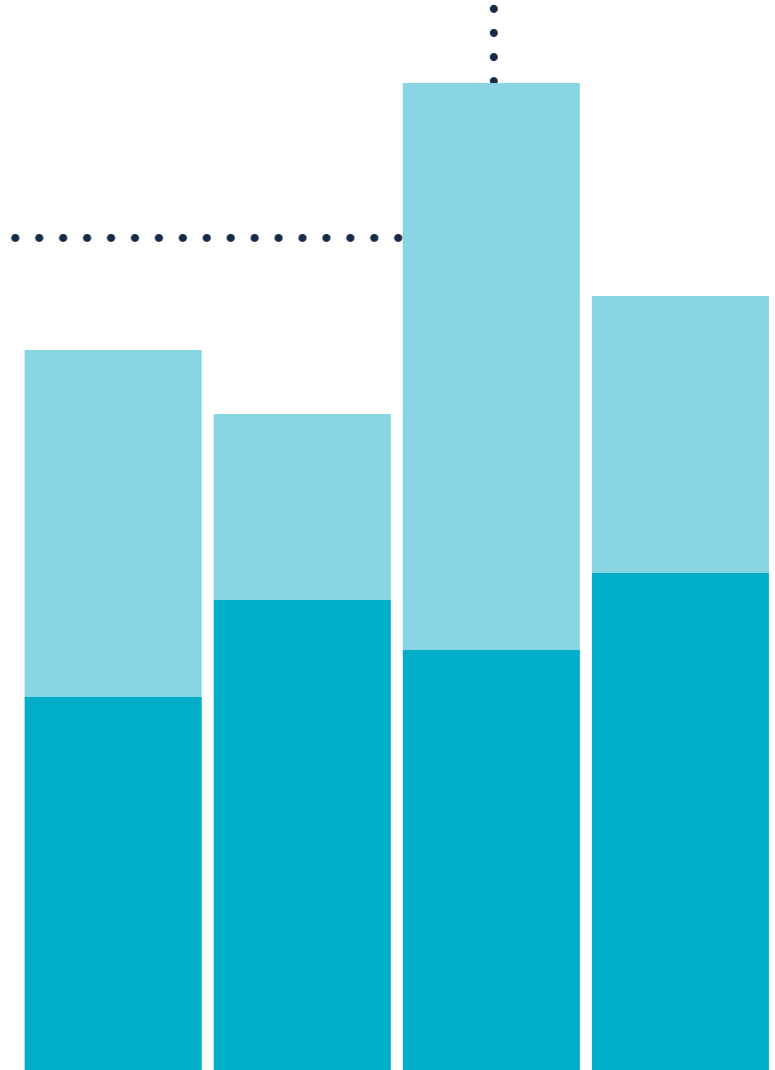
Use a quarterly plan review

6

### Manage volatility

Consider liability-driven investing options

7



Ready to get a better handle on your DB plan?

We want to help.



Give us a call at 800-952-3343 ext. 22681, or contact your advisor, to get started.