



## Richard Kroll, CFP®

Financial Services Representative  
Principal Securities Registered Representative  
Investment Adviser Representative



*Ready to focus on your financial goals? I can help. Your goals — my focus. Let's put the strategies together to work for you. Whether your priority is personal finances, your business, or both, I'm committed to helping you succeed.*

### Let's connect to get started:

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### EXPERIENCE & CREDENTIALS:

As a Financial Representative with the Minnesota Business Center of Principal®, Richard Kroll works with businesses and individuals to build plans and strategies to help work towards financial success.

Richard entered the financial services industry in 1993. His professional achievements include: Top Club Recognition Program at Principal, qualifier since 1995; CERTIFIED FINANCIAL PLANNER™ since 1997.

Richard's community involvement includes coaching youth sports; support of the Youth Frontier® (building positive school communities) and The Club for Growth - United States Tennis Association (USTA); planning committee member for the Redeemer Lutheran Church; guest lecturer for the Carlson School of Management; Evans Scholar Par Club member.

### INTERESTS:

He resides in Plymouth, MN, with his wife, Laurel, and their three children.

Insurance products issued by Principal National Life Insurance Company (except in New York), Principal Life Insurance Company and the companies available through the Preferred Product Network, Inc. Securities and advisory products offered through Principal Securities, Inc., 800/247-1737, [Member SIPC](#). Principal National, Principal Life, the Preferred Product Network, and Principal Securities are members of the Principal Financial Group®, Des Moines, IA 50392. **Richard Kroll**, Principal National and Principal Life Financial Representative, Principal Securities Registered Representative, Investment Adviser Representative. **t17062708g2**