



Brenda Senden

Financial Services Representative
Principal Securities Registered Representative
Investment Adviser Representative



Ready to focus on your financial goals? I can help. Your goals — my focus. Let's put the strategies together to work for you. Whether your priority is personal finances, your business, or both, I'm committed to helping you succeed.

Let's connect to get started:

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EXPERIENCE:

As a Financial Representative with Principal®, Brenda Senden is passionate about helping individuals, small business owners and their families clarify and prioritize their financial goals. Brenda guides her clients through their financial roadmap to help develop a strategy to help obtain and protect what they value in life including planning for the unexpected.

EDUCATION & CREDENTIALS:

Brenda graduated with her Bachelor of Science degree with emphasis in Therapeutic Recreation from the University of Minnesota, Twin Cities. Brenda's career in the financial services industry began in 2008. Prior to joining Principal®, Brenda has enjoyed a career in helping small business owners strategically grow their businesses, as well as operating her own childcare business.

In the community, Brenda is the Gala 4 HOPE Chairperson of HOPE 4 Youth, a local charity which supports homeless youth. She has held this role since 2014 and continues to help hundreds of homeless youth in the Anoka-Hennepin school district.

INTERESTS:

In her personal time, you will find Brenda watching her son's and daughter's hockey games and spending time on the lake, 4 wheeling and camping.

Brenda resides in Buffalo, MN.

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