

Annette Wanchena

Financial Services Representative
Principal Securities Registered Representative
Investment Adviser Representative



Are you ready to focus on your financial goals? I can help. Your goals — my focus. Let's put strategies together to work for you. Whether your priority is personal finances, your business, or both, I'm committed to utilizing my experience and resources to help you succeed.

Let's connect to get started:

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ABOUT ME:

I have over twenty years of experience in the financial services arena and have had the pleasure of working with individuals, business owners and organizations in the areas of insurance, investments, commercial, retail and electronic banking. In the last ten years, I have become an advocate of technology; I appreciate how I can utilize it to improve the services I provide. I also love to teach clients how to use it to access their financial information. That being said, technology will never replace the personal level of service I provide!

My role with Principal® allows me to help individuals and organizations plan for their financial goals. I am especially passionate about working with women business owners because some are still faced with the challenge of raising families, outliving their spouse *AND* running a business.

MY EDUCATION AND OTHER INVOLVEMENT:

I received a Bachelor of Arts Degree in Marketing Management and Innovation from Concordia University, St. Paul. I am a committee chair and volunteer with [BestPrep](#), which gives me the opportunity to provide financial education to middle and high school students. I am also Vice President of St. John Lutheran Church in Woodbury and have participated with multiple Chambers of Commerce and business networking groups.

INTERESTS:

I live in Cottage Grove with my husband Jason, son and daughter. We are blessed to be able to spend a *TON* of time with our extended family and love sports - particularly playing basketball and baseball, and watching football.

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