



## Erika B. Wood, AIF®

Financial Services Representative  
Principal Securities Registered Representative  
Investment Adviser Representative



*Ready to focus on your financial goals? I can help. Your goals — my focus. Let's put the strategies together to work for you. Whether your priority is personal finances, your business, or both, I'm committed to helping you succeed.*

### Let's connect to get started:

Minnesota Business Center  
(952)-277-4315  
wood.erika@principal.com  
[11100 Wayzata Blvd. Suite 405](#)  
[Minnetonka, MN 55305](#)  
[LinkedIn](#) | [Facebook](#) | [Twitter](#)

### EXPERIENCE:

Erika Wood began her career as a third-generation financial professional with the Principal Financial Group® in 2007. Her experience, alongside her father, senior agent Dick Bjorklund, has given her great insight and knowledge in helping individuals, families, and businesses plan for their financial goals.

### EDUCATION & CREDENTIALS:

Erika is a recipient of the 2010 Pacesetter Award and Century Club Award with Principal. She qualified for the company's Premier Club and Million Dollar Round Table (MDRT) in her first full year in the business.

A graduate of the University of Minnesota, Erika was a member of the women's swimming & diving team. In the community, she served for five years on the Leaders of Today and Tomorrow Advisory Board, a program that develops emerging female leaders. Erika is currently a member of the Gopher M Club, the Alumni Chair of Fast Lane Fans and is involved with the Assistance League of Minneapolis/St. Paul.

### INTERESTS:

Erika enjoys spending time at the cabin, cooking, competing in triathlons and watching too much Netflix.

Erika resides in Maple Grove, MN with her husband, Zach, and their two daughters.

**AIF® (Accredited Investment Fiduciary®) is an educational designation only, obtained by the holder by completing the requisite coursework. The AIF Designation does not mean the holder is acting in a fiduciary capacity.**

Insurance products issued by Principal National Life Insurance Company (except in New York), Principal Life Insurance Company and the companies available through the Preferred Product Network, Inc. Securities and advisory products offered through Principal Securities, Inc., 800/247-1737, [Member SIPC](#). Principal National, Principal Life, the Preferred Product Network, and Principal Securities are members of the Principal Financial Group®, Des Moines, IA 50392. **Erika B. Wood**, Principal National and Principal Life Financial Representative, Principal Securities Registered Representative, Investment Adviser Representative. t17062007o5