



## Damien Cannaday, AIF®

Financial Services Representative  
Principal Securities Registered Representative  
Investment Adviser Representative



*Ready to focus on your financial goals? I can help. Your goals — my focus. Let's put the strategies together to work for you. Whether your priority is personal finances, your business, or both, I'm committed to helping you succeed.*

### Let's connect to get started:

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### EXPERIENCE:

As a financial professional with the Minnesota Business Center of the Principal®, Damien Cannaday works with businesses and individuals to help them with asset, wealth and tax management strategies. Ultimately helping them to plan for their goals, and leave a legacy.

Damien's experience within the industry has taken him across the country. He now concentrates solely on his client's investment planning, insurance portfolios, and their financial education.

### EDUCATION & CREDENTIALS:

Damien graduated from the University of Minnesota. While there, he was a 1<sup>st</sup> Team Academic All-Big Ten selection for the Minnesota Golden Gopher football team.

He is involved with the Farmington Chamber of Commerce, Rochester Chamber of Commerce, University of Minnesota Alumni Association, Minnesota Football Players Alumni, and the Gopher M Club. He has also been nominated for the 2012 leukemia & Lymphoma Society's Man of the Year.

### INTERESTS:

Damien enjoys spending time with his family and cheering on his kids in their sporting activities. He also enjoys staying fit by playing volleyball, football and soccer.

Damien resides in Farmington, MN with his wife Risha, their two daughters Taliah and Taitum, and their son Keagan.

Insurance products issued by Principal National Life Insurance Company (except in New York), Principal Life Insurance Company and the companies available through the Preferred Product Network, Inc. Securities and advisory products offered through Principal Securities, Inc., 800/247-1737, [Member SIPC](#). Principal National, Principal Life, the Preferred Product Network, and Principal Securities are members of the Principal Financial Group®, Des Moines, IA 50392. *Damien Cannaday*, Principal National and Principal Life Financial Representative, Principal Securities Registered Representative, Investment Adviser Representative. **t16091902s5**

AIF® (Accredited Investment Fiduciary®) is an educational designation only, obtained by the holder by completing the requisite coursework. The AIF Designation does not mean the holder is acting in a fiduciary capacity.