



Holly Bloom

Financial Services Representative
Principal Securities Registered Representative
Investment Adviser Representative



Ready to focus on your financial goals? I can help. Your goals — my focus. Let's put the strategies together to work for you. Whether your priority is personal finances, your business, or both, I'm committed to helping you succeed.

Let's connect to get started:

Minnesota Business Center
(715) 222-2281
bloom.holly@principal.com
[8530 Eagle Point Blvd., Suite 125](#)
[Lake Elmo, MN 55042](#)
[LinkedIn](#) | [Facebook](#) | [Twitter](#)

EXPERIENCE:

As a financial professional with Principal®, Holly Bloom passionately serves individuals, families, and business owners to help them work towards overcoming their money stressors, make better financial decisions, and save towards their financial goals. She is committed to building life-long relationships with her clients working towards meeting their needs throughout life's many changes.

EDUCATION & CREDENTIALS:

Holly graduated with her Bachelor's degree in Business Administration from the University of Capella. Prior to joining Principal®, she enjoyed a successful career in the property and casualty insurance industry.

INTERESTS:

Holly enjoys volunteering in her community. In her free time, she is often out engaging in laughter and fun with family and friends. She is also fond of biking, golfing, fishing and just about anything else outdoors.

Holly and her husband resides in Hudson, Wisconsin.