



## John Trondson

Financial Services Representative  
Principal Securities Registered Representative  
Investment Adviser Representative



*Ready to focus on your financial goals? I can help. Your goals — my focus. Let's put the strategies together to work for you. Whether your priority is personal finances, your business, or both, I'm committed to helping you succeed.*

### Let's connect to get started:

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### EXPERIENCE:

As a financial professional with the Minnesota Business Center of the Principal®, John Trondson works with business owners and individuals to create strategies and build plans to help clients achieve financial success.

### EDUCATION & CREDENTIALS:

John started in the insurance industry in 1995 as a State Farm Insurance Claim Representative. He then moved to MSI, now known as Country Financial Insurance as a property/casualty and life insurance agent. John later became the Sales Manager for over 25 agents. In 2011, John joined the Principal Financial Group. In his first year with The Principal®, he was recognized as Agent of the Year.

### INTERESTS:

John is passionately involved in the world of tennis. He has been a coach at Life Time fitness since 1989. Currently, he is chair of the 7<sup>th</sup> Annual St. Paul Urban Tennis (SPUT) Pro/Am.

He and his wife, Laura, have four children and reside in White Bear Lake.