

Andrew Smith, LUTCF

Senior Financial Representative
Principal Securities Registered Representative



Ready to focus on your financial goals? I can help.



Your goals — my focus. Let's put strategies to work for you. Whether your priority is personal finances, your business, or both, I'm committed to helping you succeed.

Let's connect to get started:

414-203-1950

Smith.Andrew@Principal.com

10200 Innovation Drive, Suite 800 – Milwaukee, WI

Andrew is a Senior Financial Services Representative for Principal Financial Group and a Principal Securities Registered Representative in the Wisconsin Business Center-Milwaukee Office. Andrew has over 25 years of experience in the insurance and financial services industry and is a member of the Million Dollar Round Table, the premier association of financial professionals.

Andy's passion lies in providing his clients with strategies to help set and attain their personal financial goals. Andy prides himself on conducting his business in an honest and ethical manner, always putting his clients' interests first.

Andy enjoys helping individuals:

- Plan for retirement
- Save for college
- Evaluate estate needs
- Protect income during disability
- Provide for your family at death
- Evaluate financial investment strategies

Andy can also assist business owners in:

- Planning for continuation of their business
- Providing life insurance for key employees
- Providing tax-advantaged employee benefits
- Attaining coverage for business overhead expenses in the event of disability

Andrew and his wife currently reside in Brookfield.

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