



## Raymond I. Cal, MBA

Financial Representative  
Financial Advisor  
Principal Securities Registered Representative

*Ready to focus on your financial goals? I can help.*



*Your goals — my focus. Let's put strategies to work for you. Whether your priority is personal finances, your business, or both, I'm committed to helping you succeed.*

### **Let's connect to get started:**

Cell: 715-321-0329

Office: 715-342-3689

[Cal.Raymond@Princor.com](mailto:Cal.Raymond@Princor.com)

3004 Post Road – Stevens Point, WI 54481-6419

### **SERVICES:**

Retirement Planning and Investment Strategies

Retirement Plans & Executive Benefits

Group Benefits/Health Insurance

Life, Disability and Long Term Care Protection

### **EDUCATION & CREDENTIALS:**

Harvard, BA 1978

Yale MBA 1982

### **COMMUNITY ACTIVITIES:**

Former Coach and Board Member, Portage County Youth Soccer

Member and usher, Newman University Catholic Parish

### **CAREER HIGHLIGHTS:**

As a financial representative since 2005, Ray has focused on helping individuals prepare for retirement including accumulation and investment strategies, rollover choices and income distribution and withdrawals. He helps individuals analyze their life insurance needs, education funding options and estate planning. Prior to entering the financial services and investments industry, Ray worked for fifteen years in radio broadcasting. He managed stations and sales departments in Orlando, Milwaukee and Greenville, (South Carolina). Ray launched and operated the Valpak direct mail franchise in Central Wisconsin. He acquired a radio license in Wautoma, built the station and sold it to local owners. Ray lives in Stevens Point. His older son, Joey, graduated from the United States Military Academy at West Point and serves as a 2nd Lieutenant in the US Army, stationed in Vilseck, Germany. His younger son, Nathan, attends the University of Minnesota Twin Cities.

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