



## Robert D. Assaf II, ChFC®

Financial Services Representative  
Principal Securities Registered Representative  
Investment Adviser Representative



*Seeking ways to help achieve financial success?*

*I can assist with personal and business strategies targeted to help achieve your goals.*

### Let's connect to get started:

Office: (630) 874-6776

[Assaf.Robert@principal.com](mailto:Assaf.Robert@principal.com)

606 W Meadow Ave, Lombard, IL 60148

[LinkedIn](#) | [BC Website](#)

### EXPERIENCE:

- Committed financial professional for 25+ years
- With Principal® since 2014; previously with Merrill Lynch
- Specialized in helping individuals and businesses set goals and implement strategies to work towards their financial success

### EDUCATION & CREDENTIALS

- Chartered Financial Consultant professional designation – American College
- BA in Economics – TSU/LSU
- FINRA Series 7, 63, 65 and 34 securities registrations
- Member of the National Association of Insurance and Financial Advisors (NAIFA)
- Life and Annuity insurance license

### INTERESTS:

- Conservation and Ecology
- Member of Bank and Finance Committee
- Outdoor triathlon sports
- Photography, boating, golf and beach volleyball
- Time with family and friends

Insurance products issued by Principal National Life Insurance Company (except in New York), Principal Life Insurance Company and the companies available through the Preferred Product Network, Inc. Securities and advisory products offered through Principal Securities, Inc., 800/247-1737, [Member SIPC](#). Principal National, Principal Life, the Preferred Product Network, and Principal Securities are members of the Principal Financial Group®, Des Moines, IA 50392. Robert D. Assaf II, Principal National and Principal Life Financial Representative, Principal Securities Registered Representative, Investment Adviser Representative. t1703017i6