

## Tim Snyder, CLF

Senior Managing Director  
Principal Securities Registered Representative  
Financial Advisor

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### Let's connect to get started:

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Visit my LinkedIn Page! [Tim Snyder](#)

### EXPERIENCE

Tim Snyder has been in the insurance industry since 2002 and has experience managing large teams of leaders and high performers. He has worked in the commercial property and casualty market place, started and sold a successful corporation, and in the last few years has been solely focused on managing financial professionals. Working in the commercial property and casualty firm in the Bay area is where he learned the value of prospecting, production and the building of client relationships. He then left that firm to start his own business, which grew substantially over the years and was sold to a private investor group in 2009. That year Tim joined a Fortune 100 life insurance company and was one of their top producers and managers. In 2013 Tim joined Principal® as a Managing Director.

### EDUCATION & CREDENTIALS

- Graduated Cum Laude from Saint Mary's College in California in 2002.
- FINRA Series 6, 7, 24, 63 & 65 Securities Registrations

### INTERESTS

Tim and his wife Rebecca have four children and live in the Sacramento area. Tim's hobbies include spending time with his family, gardening, classic car restoration and sporting clays.