

## Matthew J Neff

Financial Services Representative  
Principal Securities Registered Representative  
Financial Advisor



*Ready to focus on your financial goals? I can help.*

*Your goals — my focus. Let's put the strategies together to work for you. Whether your priority is personal finances, your business, or both, I'm committed to helping you succeed.*

**Let's connect to get started:**

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Visit my LinkedIn Page! [Matthew Neff](#)

Matthew Neff had twelve years' experience in the financial services industry before joining Principal<sup>®</sup> in 2007. He is now a financial professional specializing in retirement planning and working with small to medium size business owners. Before coming to work with Principal<sup>®</sup>, Matt worked with Fidelity Investments for six years where he managed the Chicago and Northern California territories for mutual fund and retirement plan sales.

Currently, Matt is a Registered Representative and Financial Advisor of Principal Securities, Inc. He can help individuals, families, and business owners in the following areas:

- Wealth Accumulation Strategies
- Family Protection Needs
- Retirement Planning & Distribution
- Estate Planning
- Financial Risk Management Strategies
- Business Continuation & Exit Planning
- Executive & Group Employee Benefit Solutions

Matt has not always lived in California, in 2004 he moved here from Providence, RI. Currently, he and his wife, Hailey reside in Rocklin with their two boys, Beauden and Shepherd. When he isn't helping his clients, Matt enjoys spending time with his family, being on the golf course, mountain biking, or participating in church events.

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